

REPORT / RECOMMENDATION



To: Park Board

Agenda Item #: VI.D.

From: Ann Kattreh
Parks and Recreation Director

Date: April 9, 2013

Subject: Mission Statement

Action ☒

Discussion ☐

Information ☐

Action Requested:

Consider approval of the revised Parks and Recreation Department mission statement. Also consider topics for questions for the 2013 City of Edina Quality of Life Survey.

Information / Background:

At the March 12 Park Board meeting a committee was formed to review the current mission and vision statements and propose a new mission statement. Members Cella, Deeds, Segreto and Steel served on this committee.

The committee drafted the following mission statement:

We create parks, programs and facilities to foster a healthy, inclusive community. We accomplish this through creative leadership, collaborations, environmentally sustainable practices and the responsible use of available resources.

The committee also discussed adding some questions to the 2013 version of the Quality of Life Survey. This survey was most recently completed in 2011 and is scheduled to be re-done in the end of April/early May timeframe. I hope that we'll be able to add up to 5 questions to the survey relating to our strategic planning process. Please consider topics for questions. This will be a topic of discussion at this meeting. Question topics will need to be submitted this week. We do not need to write the questions, just state what we hope to find out from asking the question. Decision Resources will write the questions to elicit the best response.